



***In 2020 the appointment with Agorà Design, the event / competition dedicated to design, planning and architecture promoted by the Associazione Culturale Agorà Design, is renewed.***

In addition to a rich program of conferences and thematic workshops, Agorà Design is characterized by a competition dedicated to architects, designers and craftsmen with the aim of promoting an idea of architecture and design that knows how to respond to the needs of everyday life, without giving up that fullness that only aesthetic contemplation can give.

Agorà Design aims to ensure a lively comparison on the themes of architecture and design, on the challenges of the future, with particular attention to functionality, aesthetic care and environmental sustainability.

The aim of the event is also to enhance every single step that leads to the creation of something new: idea, project, choice of materials and production, promoting dialogue between designers and production companies.

**Agorà Design is an art biennial that animates the historic center of Martano and transforms it into a crossroads of experiences, ideas, projects and professionalism.**

The competition is divided into sections:

- **Agorà Living**, dedicated to *interior furnishings*
- **Agorà Garden**, by Sprech, dedicated to the outdoor and divided into *textile structures* (roofing, tensile structures, tending roofing, outdoor area, gazebo, etc.) and *outdoor furniture*

Prizes and cash prizes will be awarded for each section.

This year, transversal to the sections of the competition, a special mention is assigned for those who will use olive wood as a material for their project (not necessarily as the main raw material).

As with previous editions, all the selected projects will be included in the event catalogue and will remain on display for the entire duration of the event.

Agorà Design has its roots and heart in Puglia, for this reason in the context of the competition it will evaluate with a special mention the projects that will stand out for the ability to reuse olive wood, with the aim of giving new life to what Xylella destroyed.

Xylella fastidiosa is the bacterium responsible for the rapid drying of olive trees in Puglia. In recent years the bacterium has affected 165 kilometers of countryside between Brindisi and Lecce.

Some estimates speak of about 11 million plants to be considered lost due to Xylella.

The killer bacterium does not affect the olives, but is fatal for the plant which, once contracted the Xylella arrives to the drying up in no time. For the olive trees, some of which are centuries old, there was no way out.

Between desiccation and forced eradication, Xylella has forced farmers to pile up a huge amount of olive wood in spite of themselves.

Agorà Design wants to focus on the possibility of transforming a waste material into a precious resource, capable of creating a positive economic impact on the territory, so strongly affected by this drama.

Olive wood is a precious wood, of particular beauty, from it take shape design objects that symbolically have the opportunity to survive the fate of the plant.

***Transform the wood***

***it is therefore an act of resistance.***



**Agorà** Design  
2020

The logo for Agorà Design 2020 features a stylized 'AD' monogram. The 'A' is a teal triangle pointing right, and the 'D' is a teal semi-circle. Below the monogram, the text 'Agorà Design' is written in a bold, black, sans-serif font, with 'Agorà' in a slightly larger weight than 'Design'. Below that, the year '2020' is written in a smaller, black, sans-serif font.

Concorso  
**Living**

The text 'Concorso Living' is positioned in the bottom right corner. 'Concorso' is written in a teal, sans-serif font. Below it, the word 'Living' is written in a large, bold, black, sans-serif font.



AGORÀ DESIGN competition

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## REGULATIONS AGORA LIVING SECTION (Interior design)

### Art. 1 – PURPOSES AND AIMS

The event has the purpose of promoting and representing the potential for the manufacturing sector and also to allow resources and intelligence of the national and international territory to emerge.

Agorà Design is therefore the opportunity that will promote this process which encourages the achievement of a place of meeting and synthesis between the tradition of creating and new trends, with the aim of developing an inevitably European identity.

It proposes to contribute to the development of the manufacturing sector, to provide operators with new alternative of design by starting from their production techniques and developing competitive product lines that match the needs of the markets of reference.

### Art. 2 – SUBJECT OF THE ANNOUNCEMENT

Participants have to propose unprecedented and original projects, characterised by design, functionality and environmental sustainability, which feature innovative methods of use and unprecedented applications of materials. In addition, projects that stand out for their ability to reuse olive wood will be evaluated with a special mention.

The participants, for the Living section, will have to create a prototype - independently or in collaboration with companies in the sector - respecting the forms and dimensions of the project in the competition.

### Art. 3 – REQUIREMENTS TO PARTICIPATE

Taking part is free of charge.

The competition is aimed at students and professionals, as indicated down below:

- **Professional category:** all professionals who, at the date of registration for the competition are not enrolled in training schools, institutes or academies, and who are already included in the labour market, in particular in the design sector, of the interior design, industrial design, etc.

A specific qualification is not mandatory for this category.

- **Students category:** aimed at all Italian and foreign students of the Universities of Architecture and Engineering, of the Schools and Institutes of Design, of the Academies of Fine Arts and of secondary technical, artistic and higher education institutions.

For both categories, participation is open to everyone and can be individual or as a group.

In the case of group participation, the designation of a group leader will be required, who will be the only person responsible and referent for the project.

If a group is made up of students and professionals, the group will fall into the Professional Category.

N.B. Each participant can present one project only for the Living section.



#### **Art. 4 – HOW TO PARTICIPATE**

Participation applications and accompanying project material for the section Agorà Living must be sent exclusively to the dedicated e-mail address: **info@agoradesign.it** before and not after 12:00 on June 30th 2020.

#### **Art. 5 – STRUCTURE OF THE COMPETITION**

**The competition will be structured into the following stages:**

- Sending applications to participate in the selection and related project drawings: before June 30th 2020
- Announcing selected projects: before July 24th 2020
- Any prototype creation, should it not already be created
- Delivery of the prototype no later than October 1st 2020
- Evaluation of the jury: September 2020
- Direct communication with the winners by the end of September 2020
- Display of prototypes: 8/11 October 2020

Useful information relating to the transfer of works to the exhibition site will be made known once the selection has taken place.

#### **Art. 6 – INITIAL SELECTION OF THE PROJECTS: COMMITTEE AND EVALUATION CRITERIA**

The Evaluation Committee will select the 60 most innovative project ideas that meet the theme, also by following feasibility criteria for the projects themselves.

The Committee's decision is final.

The selection criteria will be:

- Coherence with the design theme referred to in points 1 and 2 of this call
- Quality of the design
- Function innovation
- Technological innovation
- Production feasibility and economic sustainability

For each item a score from 1 to 10 will be assigned.

#### **Art. 7 – PRESENTATION OF PROJECT DRAWINGS**

The required drawings are:

- a) design board which concisely and fully illustrates the projects with three-dimensional representations such as axonometric projection or perspective and which contains the technical drawings with the dimensions and solutions envisaged by the project. Accepted also in rendered version.

- b) a design board intended to freely present anything that may be useful for understanding the project: decoration studies, surface treatment, material samples, instructions for use, settings, etc.
  - c) a summary board containing the greatest number of instructions possible for communicating the project to the audience, suitable for display during the event.
  - d) the participation file (attached to the announcement) and the completed project description form (attached to the announcement) completed fully in editable PDF format, in Italian and English.
- N.B. texts will be used to write the exhibition catalogue; participants are advised to pay particular attention when editing it.
- e) copy of an identity and tax code document.

In the event of several collaborators, all parts of the participation file and privacy form must be filled in by all project participants.

Furthermore, papers must be presented according to the following indications:

- f) all project presentation drawings must be in landscape format, measuring 70 x 50 cm.
- g) the designs must make use of widely accepted or known conventions; for rendering designs and any other creations, processing techniques are unlimited.
- h) each explanatory board must be sent in jpeg format with a resolution no lower than 150 dpi.
- i) the summary board (7.c) must be in portrait A4 format and have a resolution of 300 dpi.

### **Art. 8 – COMPANIES/DESIGNERS CONTACT (to create prototypes)**

Participants selected that do not already have a company to create the prototype with will be provided support to find companies that are available for possible collaboration.

**N.B. Creating the prototype is a mandatory condition for participation in the exposition.**

### **Art. 9 – PRIZES AND RECOGNITION**

In order to award the final prizes, an Examining Committee will be identified. They, taking into account the criteria and purposes of the competition, after examining the documents received, evaluating their originality, the degree of innovation, the feasibility, the social, ecological, economic suitability, the formal, functional and emotional aspects, the adequacy of the materials, with final judgment will award the following cash prizes:

#### ***Professional Category***

<b>first prize</b>	<b>euro 2.000,00 (euro two thousand/00)</b>
<b>second prize</b>	<b>euro 1.000,00 (euro one thousand/00)</b>
<b>third prize</b>	<b>euro 500,00 (euro five hundred/00)</b>

(gross of withholding tax ref. DPR N. 600/73 as modified by Law N. 449/97)

#### ***Student Category***

<b>first prize</b>	<b>euro 1.000,00 (euro one thousand/00)</b>
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(gross of withholding tax ref. DPR N. 600/73 as modified by Law N. 449/97)

The winners will be notified directly by the competition organisational secretary in September 2020.



The Examining Committee, in its final judgment, may consider that no project responds adequately to the requirements of this announcement, and therefore may not identify any winning project. The judgment of the jury is binding, unquestionable and incontrovertible.

#### **Art. 10 – EXAMINING COMMITTEE**

The Competition Jury will be formed of influential members from the design, architecture, marketing and enterprise sectors. The official composition will be announced at a later date.

#### **Art. 11 – PRIZE-GIVING & DISPLAY OF THE PROJECTS**

The prototype will be exhibited during the 2020 edition of Agorà Design that will take place from 08 to 11 October in the Palazzo Baronale in Martano (Lecce).

All prototypes must be received no later than October 1st 2020.

It is the exhibitor's responsibility to set up the exhibition space assigned by the Organisational Secretary.

The award ceremony will take place during the event. The organisational secretary of the competition will inform all participants of the date and time of the ceremony.

#### **Art. 12 – CATALOGUE & PROMOTION**

During the event, journalists and bloggers will view the works on display. The projects will be published in a catalogue, sent to the major sector agencies and to the editors of design magazines in Italy and Europe.

Agorà Design will later be present at some of the most important trade fairs.

All participants will be issued with a certificate of participation.

#### **Art. 13 – FURTHER DEVELOPMENT OF PROJECTS**

The partner companies, regardless of the prizes awarded by the Examining Committee, at the end of the event will analyze the drawings deemed most interesting from a design and technical point of view in order to assess their production and commercial potential. Projects that meet these requirements might be exhibited at future events or trade shows, or for possible commercialisation.

The chosen projects might be subject to potential amendments relating to the technical/constructive aspect so that the prototype is optimised for technical reproducibility. This stage must be followed and assisted by the designer concerned, at the manufacturing company.

#### **Art. 14 – INTELLECTUAL PROPERTY RIGHTS & PRESS RELEASES**

By sending the project and documents required by the announcement, the competitor authorises the organising body to publish and publicise his/her project with the most appropriate means and methods, for the time period necessary for any kind of purposes related to promotion, communication and/or marketing.

Each participant declares that his/her project is original, his/her own work, and that it does not violate the rights of third parties. The organizer is thereby exempt from all responsibility for any disputes that



may arise regarding the originality and ownership of the work or from any imitations or use of the work by third parties.

Each participant agrees to release the organisation from all responsibility in the event of any claims or obligations arising in relation to said initiative.

The rights of economic use deriving from any industrialisation of the prototype will be agreed with the designer through an agreement if the industrialization and marketing option described in the following clause is exercised.

Partner companies reserve the right to industrialisation and commercialisation subject to prior agreement with the designer within the 12 (twelve) months following the event. After said period, the designer will be free from any restriction.

The prototype will remain property of the designer and / or the company that made it (as per agreements between the designer and the executing company).

The projects will not be returned to the sender.

Nothing is due to the project creators for the publication of their work.

Agorà Design is released from all responsibility for any theft, loss or damage to the works in the competition.

It is responsibility of the participants to pre-emptively protect their own project idea in accordance with existing legislation on the protection of intellectual property.

If deemed appropriate, Agorà Design and the partner companies will publicise and promote the projects and the images of the works presented at the exhibition in its own catalogues and through other means of communication, provided that this is only done in the world of design, manufacturing and commercialisation.

#### **Art. 15 – ENTRY TERMS**

Entering the competition implies the complete and unconditional acceptance of these regulations and the decisions of the selection and Examining Commission.





**Agorà** Design  
2020

#### **Art. 16 – INFORMATION AND CONTACTS**

Interested participants who wish to request information on the aims or methods of the competition can contact the organizing secretary of the Agorà Design competition through the following contacts:

E-mail: info@agoradesign.it  
Secretary: Maria Grazia Lodoli +39 342 5261338

The exhibition secretary reserves the right to amend this announcement should this be necessary for reasons of force majeure, undertaking to notify all participating groups of the changes.







## AUTHORIZATION FORM FOR THE PARTICIPATION OF MINORS

I, / the undersigned .....

Data e luogo di nascita .....

City of residence ..... Region ..... Street .....

Telephone..... E-mail .....

As parent with parental responsibility for: .....

Born in..... On.....

By signing this form, I declare that:

\* I have read the regulation of the competition "Agora Design" and accept all the terms and conditions indicated therein

\* I agree to the participation of my child in the "Agora Design" competition

Place and date - signature of the parent

.....

I also grant the release for the free use of the images of my child

..... of age..... only and exclusively in relation to contexts connected with the conduct of the aforementioned competition and in any case in situations that do not affect its personal dignity.

Place and date - signature of the parent

.....

## INFORMATION PURSUANT TO ART. 13 GDPR 2016/679

Pursuant to art. 13 of EU Regulation 2016/679 laying down provisions to protect people and other subjects regarding the processing of personal data, I wish to inform you that the personal data provided will be processed in compliance with the aforementioned legislation and the confidentiality obligations to which the Association Cultural Agorà Design is held.

The following is also disclosed:

### 1. Data Controller.

The Data Controller is the l'Associazione Culturale Agorà Design, in the person of its pro tempore legal representative, with registered office located in Via Catumerea n. 101 - 73025 Martano (Lecce - Italy).

### 2. Personal data processing purposes

2.1 The personal data provided may be processed for the purposes related to the Agorà Design event.

2.2 Specifically, the data provided will be used for participation in competitions, for the publication of the catalog of the event, for any advertising disclosure of the same and for events connected to it. In the presence of explicit consent, it will also be possible to send you advertising material relating to subsequent editions of the event and / or to events related to it and also any information is deemed useful for the aforementioned purposes. It is understood that it will be possible to oppose the sending of e-mails at any time, by writing to [info@agoradesign.it](mailto:info@agoradesign.it)

2.3 Finally, your data may be used for commercial and / or promotional direct marketing activities.

### 3. Providing data, refusal and revocation.

3.1 The provision of your personal data is necessary for the purposes of participation in the competitions and any manifestation of refusal (or withdrawal of consent) to the processing involves the impossibility of fulfilling the same activities.

3.2 However, the provision of your personal data is optional for commercial purposes (point 2.3) and any refusal to give this consent does not affect the participation in competitions.

### 4. Methods of treatment and conservation

4.1 The treatment will be carried out in analogue (paper) and digital (by means of IT tools), in compliance with the provisions of art. 32 of the GDPR 2016/679 in the matter of security measures, by the Data Controller and / or by persons specifically appointed and in compliance with the provisions of art. 29 GDPR 2016/679; in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 GDPR 2016/679, upon release of free and explicit consent expressed at the bottom of this information, your personal data will be processed and stored for the time necessary to achieve the purposes for which they are conferred and, in any case, for the period of time required by law.

### 5. Scope of communication and diffusion.

5.1 Upon your specific consent, the data collected - also through photographic, audio and video footage - may be included in the main communication and dissemination channels and published on the website of the Agorà Design Cultural Association and within social media for the purposes related at the events held by the Association itself and indicated in point 2.

5.2 Furthermore, your data may be communicated to public bodies and / or private subjects and / or interested companies operating in the sector in which the Association carries out its main activity.

### 6. Transfer of personal data.

6.1 Your data will not be transferred to Member States of the European Union or to third countries not belonging to the European Union; if the need arises, the Data Controller will ask you to make an explicit consent.

### 7. Particular categories of personal data

7.1 Pursuant to articles 9 and 10 of EU Regulation 2016/679, you could provide data qualifiable as "particular categories of personal data" (formerly "sensitive data"), ie those data that reveal racial or ethnic origin, opinions, religious or philosophical beliefs, union membership, as well as genetic data, biometric data intended to uniquely identify the person, data relating to health or sexual life or sexual orientation, data relating to criminal convictions, crimes or measures safety. These data may be processed only with your free and explicit consent, expressed in writing at the bottom of this information.

### 8. Existence of an automated decision-making process, including profiling.

8.1 We inform you that no automated decision-making process is adopted, including profiling, referred to in Article 22, paragraphs 1 and 4, of EU Regulation 679/2016

### 9. Rights of the interested party.

9.1 At any time, you can exercise, in accordance with articles 15 to 22 of EU Regulation 2016/679, the right to:

- a) request confirmation of the existence or not of your personal data;
- b) obtain information about the purposes of the processing,
- c) categories of personal data, the recipients or categories of recipients to whom the personal data have been or will be communicated and, when possible, the retention period
- d) ask the data controller for access to personal data

- e) obtain the correction and cancellation of the data
- f) obtain the limitation of the treatment
- g) obtain data portability, i.e. receive them from a data controller, in a structured format, commonly used and readable by an automatic device, and transmit them to another data controller without hindrance;
- h) oppose the treatment at any time and also in the case of treatment for direct marketing purposes
- i) oppose an automated decision-making process relating to individuals, including profiling;
- j) withdraw consent at any time (even if the revocation will make participation in the competition impossible), without prejudice to the lawfulness of the treatment based on the consent given before the revocation
- k) lodge a complaint with a supervisory authority

The rights referred to in letters a) to j) can be exercised through a written request sent to the following dedicated email address: info@agoradesign.it to the owner.

I, the undersigned, in light of the information received, which I declare to have read and understood:

I consent  I don't express my consent

to the processing of my personal data for the purpose of participating in events organized by Agora Design

I consent  I don't express my consent

to the processing of my personal data for the sending of commercial communications and direct marketing activities (point 2.3)

I consent  I don't express my consent

for photographic, audio and video shooting

I consent  I don't express my consent

to the communication of my personal data to companies, public bodies and private subjects, for the purposes indicated in the information

I consent  I don't express my consent

to the processing of particular categories of my personal data as indicated in the information above

I consent  I don't express my consent

Upon the transfer of my data to Member States of the European Union or to third countries not belonging to the European Union

I consent  I don't express my consent

The manifestation of the aforementioned consents is valid as a release for all legal purposes.

Place and date

Legible signature of the interested party

.....

.....



**Agorà** Design  
2020

The logo for Agorà Design 2020 features a stylized 'A' composed of a teal triangle on the left and a teal semi-circle on the right. Below this graphic, the text 'Agorà Design' is written in a bold, sans-serif font, with 'Agorà' in black and 'Design' in teal. The year '2020' is positioned below 'Agorà' in a smaller, black, sans-serif font.

Concorso  
**Garden**

The text 'Concorso Garden' is displayed in a bold, sans-serif font. 'Concorso' is in teal and positioned above 'Garden', which is in black.

AGORÀ DESIGN Competition

## AGORA' GARDEN SECTION curated by SPRECH

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## REGULATIONS AGORÀ GARDEN SECTION (ROOFING AND OUTDOOR FURNITURE)

### Art. 1 – PURPOSES AND AIMS

The initiative has the purpose of promoting and representing potential in the manufacturing sector, and allowing local resources and intelligence of national and international territory to emerge.

Agorà Design is therefore an opportunity that will promote this process which encourages a place of meeting and synthesis between the tradition of creating and new trends, with the aim of developing an inevitably European identity.

It proposes to contribute to the development of the production sector, to providing new alternative operators of design by starting with their production techniques and developing competitive product lines that match the needs of the markets of reference.

### Art. 2 – SUBJECT OF THE ANNOUNCEMENT

Participants have to propose unprecedented and original projects, characterised by design, functionality and environmental sustainability, which feature innovative methods of use and unprecedented applications of materials. In addition, projects that stand out for their ability to reuse olive wood will be evaluated with a special mention.

Garden section is divided in:

- FABRIC STRUCTURES ( covers, tensile structures, tent covers, dehor, gazebo etc.)
- FURNITURE FOR EXTERIORS

### Art. 3 – REQUIREMENTS & HOW TO PARTICIPATE

Taking part in the Agorà Design is open and free of charge.

The competition is directed towards architects, engineers, designers, creatives, young professionals and students without any limitation to age or nationality.

A specific qualification is not mandatory.

Participation can be individual or as a group. In the case of group participation, the designation of a group leader will be required, who will be the only person responsible and referent for the project.

N.B Each participant can present one project only for the Agorà Garden section, choosing between TEXTILE STRUCTURES and OUTDOOR FURNITURE.

### Art. 4 – STRUCTURE OF THE COMPETITION

The competition will be structured into the following stages:

- Sending applications to participate in the selection and related project drawings: September 7th 2020. The postmark will prevail.
- Announcing selected projects: before September 20th 2020

- Evaluation of the jury: end of September 2020
- Direct communication with the winners by October 4th 2020
- Display of design boards: 8/11 October 2020

### **Art. 5 – INITIAL SELECTION OF THE PROJECTS: COMMITTEE AND EVALUATION CRITERIA**

The Evaluation Committee will select the 60 most innovative project ideas that meet the theme, also by following feasibility criteria for the projects themselves and the anonymity criterion.

The Committee's decision is final.

The selection criteria will be:

- Coherence with the design theme referred to in points 1 and 2 of this call
- Quality of the design
- Function innovation
- Technological innovation
- Production feasibility and economic sustainability

For each item a score from 1 to 10 will be assigned.

### **Art. 6 – CONSEGNA DEGLI ELABORATI**

The drawings included in a single anonymous packet A must be sent by post or courier (the shipping date will prove dispatch) to Associazione Culturale Agorà Design – Via Catumerea n. 101 – 73025 Martano (Lecce) specifying on the delivery envelope the name of the competition “GARDEN 2020”, THE MOTTO AND THE FOUR-DIGIT CODE (e.g.: “the force of lightness” 0123).

Packet A must contain 2 envelopes containing the following:

- n.1) envelope, marked letter B, with 1 CD-ROM/DVD inside containing the participation file and copies of the documents (see art. 7)
- n.2) envelope, marked letter 'C', with 1 CD-ROM/DVD inside containing 3 explanatory boards and the project description form (see art. 8)

### **Art. 7 – PARTICIPATION FILE**

The participation file (attached to the announcement) must be fully completed in editable PDF format and must be put onto a CD-ROM/DVD along with a scanned identity and tax code document. The media will be identified by the letter B, the motto and the four-digit code.

N.B. text inserted will be used to write the exhibition catalogue; participants are advised to pay particular attention when editing it.

The file must specify the theme from which the applicant drew inspiration. THE MOTTO AND THE FOUR-DIGIT CODE MUST ALSO BE INDICATED IN ORDER TO IDENTIFY THE PROJECT ANONYMOUSLY.

In the event of several collaborators, all parts of the participation file and privacy form must be filled in by all project participants.

### **Art. 8 –PRESENTATION OF PROJECT DRAWINGS**

The project must be written onto a CD-ROM/DVD marked with the letter C, the motto and the four-digit code and contain the following drawings:

- a) electronic board that concisely and thoroughly illustrates the design with three-dimensional representations such as axonometric projection or perspective and which contains the technical drawings with the dimensions and solutions envisaged by the project. Accepted also in rendered version.
- b) an electronic board intended to freely present anything that may be useful for understanding the project: decoration studies, surface treatment, material samples, instructions for use, settings, etc.
- c) a summary board containing the greatest number of instructions possible for communicating the project to the audience, in electronic format, suitable for display during the event.
- d) The participation file (attached to the announcement) and the project description file (attached to the announcement) fully completed in editable PDF format, in Italian and English.

N.B. text inserted will be used to write the exhibition catalogue; participants are advised to pay particular attention when editing it.

The drawings must be presented according to the following specifications:

- e) all project presentation drawings must be in landscape format, measuring 70 x 50 cm, with a resolution no lower than 150 dpi.
- f) the designs must make use of widely accepted or known conventions; for the rendering designs and any other creations, processing techniques are unlimited.
- g) all tables must be sent in electronic format (CD-ROM or DVD).
- h) each explanatory table must be sent in jpeg format and named “identifying pseudonym (or an abbreviation of this) tab. 01” etc. (e.g.: the force of lightness tab. 1 or tfol tab. 1).
- i) the summary table (art. 8.C) must have a resolution of 300 dpi.
- j) no identifiers (neither numbering nor motto) will be entered on the boards.

### **Art. 9 – ANONYMITY**

In order to guarantee the anonymity of the drawings, aside from the above information, there must be no other identifying signs.

THEREFORE, THE DRAWINGS SUBMITTED WILL NOT HAVE A SIGNATURE, THE CREATOR'S NAME OR ELEMENTS THAT MAKE IT RECOGNISABLE. ONLY THE IDENTIFYING LETTER (B

OR C), THE MOTTO AND THE FOUR-DIGIT CODE CHOSEN BY THE COMPETITOR MUST BE VISIBLE ON THE CD-ROMs/DVDs.

#### **Art. 10 – PRIZES AND RECOGNITION**

In order to award the final prizes, an Examining Committee will be identified. They, taking into account the criteria and purposes of the competition, after examining the documents received, evaluating their originality, the degree of innovation, the feasibility, the social, ecological, economic suitability, the formal, functional and emotional aspects, the adequacy of the materials, with final judgment will award the following cash prizes:

<b>first prize</b>	<b>euro 2.000,00 (euro two thousand/00)</b>
<b>second prize</b>	<b>euro 1.000,00 (euro one thousand/00)</b>
<b>third prize</b>	<b>euro 500,00 (euro five hundred/00)</b>

(gross of withholding tax ref. DPR N. 600/73 as modified by Law N. 449/97)

The winners will be notified directly by the competition organisational secretary by October 4th 2020. The Examining Committee, in its final judgment, may consider that no project responds adequately to the requirements of this announcement, and therefore may not identify any winning project. The judgment of the jury is binding, unquestionable and incontrovertible.

#### **Art. 11 – EXAMINING COMMITTEE**

The Committee will be formed of influential members from the design, architecture, marketing and enterprise sectors. The official composition will be announced at a later date.

#### **Art. 12 – PRIZE-GIVING & DISPLAY OF THE PROJECTS**

The award ceremony of the competition take place during the 2020 edition of Agorà Design that will take place from 08 to 11 October in the Palazzo Baronale in Martano (Lecce). The organisational secretary of the competition will inform all participants of the date and time of the ceremony. The projects will be placed on rigid support and displayed for the duration of the event.

#### **Art. 13 – CATALOGUE & PROMOTION**

During the event, journalists and bloggers will view the works on display. The projects will be published in a catalogue, sent to the major sector agencies and to the editors of design magazines in Italy and Europe.

Agorà Design will later be present at some of the most important trade fairs.

All participants will be issued with a certificate of participation.

#### **Art. 14 – FURTHER DEVELOPMENT OF PROJECTS**

Sprech, independently of the prizes awarded by the jury, will analyse the most interesting drawings from a design and technical point of view in order to assess their production and commercial potential. Projects that meet these requirements might be selected to create a prototype, exhibit at future events or trade shows, and for possible commercialisation.

In the translation to prototype stage, the chosen projects might be subject to potential amendments relating to the technical/constructive aspect so that the prototype is optimised for technical reproducibility.

The stage of prototyping the chosen project must be followed and assisted by the designer concerned, at the manufacturing company.

#### **Art. 15 – INTELLECTUAL PROPERTY RIGHTS**

By sending the project and documents required by the announcement, the competitor authorises the organising body to publish and publicise his/her project with the most appropriate means and methods, for time period necessary for any kind of purposes related to promotion, communication and/or marketing.

Each participant declares that his/her project is original, his/her own work, and that it does not violate the rights of third parties. The organising body is thereby exempt from all responsibility for any disputes that may arise regarding the originality and ownership of the work or from any imitations or use of the work by third parties.

Each participant agrees to release the organisation from all responsibility in the event of any claims or obligations arising in relation to said initiative.

The rights of economic use deriving from any industrialisation of the prototype will be agreed with the designer through an agreement if the industrialization and marketing option described in the following clause is exercised.

Sprech reserves the right to industrialisation and commercialisation subject to prior agreement with the designer within the 12 (twelve) months following the exhibition. After said period, the designer will be free from any restriction.

The projects will not be returned to the sender.

Nothing is due to the project creators for the publication of their work.

Agorà Design is released from all responsibility for any theft, loss or damage to the works in the competition.

It is the responsibility of the participants to pre-emptively protect their own project idea in accordance with existing legislation on the protection of intellectual property.

If deemed appropriate, Agorà Design and the partner companies will publicise and promote the projects and the images of the works presented at the exhibition in its own catalogues and through other means of communication, provided that this is only done in the world of design, manufacturing and commercialisation.

#### **Art. 16 – ENTRY TERMS**

Entering the competition implies full and unconditional acceptance of these regulations and the decisions of the selection and evaluation committee. If even part of the requested drawings is missing, if there are drawings that do not correspond to the above-mentioned specifications, or there are additional drawings, the participant will be disqualified.

#### **Art. 17 – INFORMATION AND CONTACTS**

Interested participants who wish to request information on the aims or methods of the competition can contact the organizing secretary of the Agorà Garden competition through the following contacts:

E-mail: [info@agoradesign.it](mailto:info@agoradesign.it)

Secretary:: Maria Grazia Lodoli +39 342 5261338

The exhibition secretary reserves the right to amend this announcement should this be necessary for reasons of force majeure, undertaking to notify all participating groups of the changes.







## AUTHORIZATION FORM FOR THE PARTICIPATION OF MINORS

I, / the undersigned .....

Data e luogo di nascita .....

City of residence ..... Region ..... Street .....

Telephone..... E-mail .....

As parent with parental responsibility for: .....

Born in..... On.....

By signing this form, I declare that:

\* I have read the regulation of the competition "Agora Design" and accept all the terms and conditions indicated therein

\* I agree to the participation of my child in the "Agora Design" competition

Place and date - signature of the parent

.....

I also grant the release for the free use of the images of my child

..... of age..... only and exclusively in relation to contexts connected with the conduct of the aforementioned competition and in any case in situations that do not affect its personal dignity.

Place and date - signature of the parent

.....

## INFORMATION PURSUANT TO ART. 13 GDPR 2016/679

Pursuant to art. 13 of EU Regulation 2016/679 laying down provisions to protect people and other subjects regarding the processing of personal data, I wish to inform you that the personal data provided will be processed in compliance with the aforementioned legislation and the confidentiality obligations to which the Association Cultural Agorà Design is held.

The following is also disclosed:

### 1. Data Controller.

The Data Controller is the l'Associazione Culturale Agorà Design, in the person of its pro tempore legal representative, with registered office located in Via Catumerea n. 101 - 73025 Martano (Lecce - Italy).

### 2. Personal data processing purposes

2.1 The personal data provided may be processed for the purposes related to the Agorà Design event.

2.2 Specifically, the data provided will be used for participation in competitions, for the publication of the catalog of the event, for any advertising disclosure of the same and for events connected to it. In the presence of explicit consent, it will also be possible to send you advertising material relating to subsequent editions of the event and / or to events related to it and also any information is deemed useful for the aforementioned purposes. It is understood that it will be possible to oppose the sending of e-mails at any time, by writing to info@agoradesign.it

2.3 Finally, your data may be used for commercial and / or promotional direct marketing activities.

### 3. Providing data, refusal and revocation.

3.1 The provision of your personal data is necessary for the purposes of participation in the competitions and any manifestation of refusal (or withdrawal of consent) to the processing involves the impossibility of fulfilling the same activities.

3.2 However, the provision of your personal data is optional for commercial purposes (point 2.3) and any refusal to give this consent does not affect the participation in competitions.

### 4. Methods of treatment and conservation

4.1 The treatment will be carried out in analogue (paper) and digital (by means of IT tools), in compliance with the provisions of art. 32 of the GDPR 2016/679 in the matter of security measures, by the Data Controller and / or by persons specifically appointed and in compliance with the provisions of art. 29 GDPR 2016/679; in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 GDPR 2016/679, upon release of free and explicit consent expressed at the bottom of this information, your personal data will be processed and stored for the time necessary to achieve the purposes for which they are conferred and, in any case, for the period of time required by law.

### 5. Scope of communication and diffusion.

5.1 Upon your specific consent, the data collected - also through photographic, audio and video footage - may be included in the main communication and dissemination channels and published on the website of the Agorà Design Cultural Association and within social media for the purposes related at the events held by the Association itself and indicated in point 2.

5.2 Furthermore, your data may be communicated to public bodies and / or private subjects and / or interested companies operating in the sector in which the Association carries out its main activity.

### 6. Transfer of personal data.

6.1 Your data will not be transferred to Member States of the European Union or to third countries not belonging to the European Union; if the need arises, the Data Controller will ask you to make an explicit consent.

### 7. Particular categories of personal data

7.1 Pursuant to articles 9 and 10 of EU Regulation 2016/679, you could provide data qualifiable as "particular categories of personal data" (formerly "sensitive data"), ie those data that reveal racial or ethnic origin, opinions policies, religious or philosophical beliefs, union membership, as well as genetic data, biometric data intended to uniquely identify the person, data relating to health or sexual life or sexual orientation, data relating to criminal convictions, crimes or measures safety. These data may be processed only with your free and explicit consent, expressed in writing at the bottom of this information.

### 8. Existence of an automated decision-making process, including profiling.

8.1 We inform you that no automated decision-making process is adopted, including profiling, referred to in Article 22, paragraphs 1 and 4, of EU Regulation 679/2016

### 9. Rights of the interested party.

9.1 At any time, you can exercise, in accordance with articles 15 to 22 of EU Regulation 2016/679, the right to::

- a) request confirmation of the existence or not of your personal data;
- b) obtain information about the purposes of the processing,
- c) categories of personal data, the recipients or categories of recipients to whom the personal data have been or will be communicated and, when possible, the retention period

- d) ask the data controller for access to personal data
- e) obtain the correction and cancellation of the data
- f) obtain the limitation of the treatment
- g) obtain data portability, i.e. receive them from a data controller, in a structured format, commonly used and readable by an automatic device, and transmit them to another data controller without hindrance;
- h) oppose the treatment at any time and also in the case of treatment for direct marketing purposes
- i) oppose an automated decision-making process relating to individuals, including profiling;
- j) withdraw consent at any time (even if the revocation will make participation in the competition impossible), without prejudice to the lawfulness of the treatment based on the consent given before the revocation
- k) lodge a complaint with a supervisory authority

The rights referred to in letters a) to j) can be exercised through a written request sent to the following dedicated email address: [info@agoradesign.it](mailto:info@agoradesign.it) to the owner.

I, the undersigned, in light of the information received, which I declare to have read and understood:

I consent  I don't express my consent

to the processing of my personal data for the purpose of participating in events organized by Agora Design

I consent  I don't express my consent

to the processing of my personal data for the sending of commercial communications and direct marketing activities (point 2.3)

I consent  I don't express my consent

for photographic, audio and video shooting

I consent  I don't express my consent

to the communication of my personal data to companies, public bodies and private subjects, for the purposes indicated in the information

I consent  I don't express my consent

to the processing of particular categories of my personal data as indicated in the information above

I consent  I don't express my consent

Upon the transfer of my data to Member States of the European Union or to third countries not belonging to the European Union

I consent  I don't express my consent

The manifestation of the aforementioned consents is valid as a release for all legal purposes.

Place and date

Legible signature of the interested party

.....

.....



*Associazione Culturale* **Agorà Design**

Via Catumerea n. 101  
73025 Martano (Le)

info@agoradesign.it  
+39 342 5261338

  **agoradesign.it**